Objectives of choosing this topic:

* Customer segmentation helps in segregating the data into distinct segments based on their similarities and attributes.
* It also helps in businesses by targeting marketing leading to higher conversion rates and increased sales.
* It also helps in resource allocation in business by segmenting the data according to their similarities and difference.
* It provides greater satisfaction by their output given to customer.

Final Results:

* My algorithm will satisfy all the required needs of dividing data into segments.
* It will also help in easy resource allocation as my code can provide the graphical visualization of data segmented
* My algorithm will meet all the business needs and satisfy all the requirements.